

Vopium founder, Tanveer Sharif joins fellow global innovators in U.S. President Obama initiative

Sharif is one of 31 handpicked international entrepreneurs participating in groundbreaking U.S. Department of State program

Copenhagen, September 27, 2011: Vopium, a leading innovator in mobile global communications, is proud to announce that Tanveer Sharif, the company founder, has been selected to participate in the U.S. State Department's *New Beginnings* program. U.S. President Obama announced the *New Beginnings* initiative at his Presidential Summit on Entrepreneurship. The program is part of the International Visitor Leadership Program (IVLP), the U.S. Department of State's premier professional exchange program.

Sharif is one of 31 "high-growth, high-potential entrepreneurs" chosen from around the world to take part in the program. According to the state department's program, U.S. embassies selected high-growth, high-potential entrepreneurs who are committed to growing their businesses and creating new employment opportunities in their communities. Selected delegates demonstrate high levels of interest in creativity and innovation. They are forward thinking, open to new ideas, and keenly interested in establishing and expanding business relationships with colleagues and peers in the U.S.

Tanveer Sharif's contribution to these meetings will be particularly important as Vopium is a provider of high quality, simple to use, low cost telecommunications services that link various people and communities around the globe.

"I am extremely honored to be participating in the *New Beginnings* program. It is a terrific opportunity to learn and grow as a person, as well as gain invaluable business insight and practical strategies to share with my company, Vopium," says Tanveer Sharif, Vopium founder. He adds, "I look forward to visiting the U.S. from coast to coast, whilst being inspired and motivated daily by my fellow delegates and the business leaders we meet on our journey."

Now in its 70th year, nearly 200,000 distinguished individuals have participated in IVLP programs, including more than 320 current and former Chiefs of State and Heads of Government, and thousands of leaders from the public and private sectors.

During the *New Beginnings* program delegates' experiences will be both educational and cultural and will encompass peer-to-peer sharing, mentoring, and long-term relationship building with leading American entrepreneurs, business executives, government officials, and civil society leaders. The program is designed to bring 31 international visitors from 31 countries with the goal of creating broader and deeper relationships between the U.S. and international Muslim communities. The objective is to develop stronger public-private partnerships that increase economic opportunity, and provide greater science and technology, educational, and cultural interaction. The program will last three weeks from September 25th through October 15th. Participants will visit four U.S. cities: New York, San Francisco, Washington and Phoenix meeting with their American counterparts.

About Vopium

Vopium means mobile phone calls without borders. We enable customers to make affordable international mobile phone calls to family, friends and business partners anywhere, anytime. Our downloadable phone app takes advantage of both VoIP and GSM technologies to enable global calling that feels, sounds and costs like a local phone call. Vopium works on over 900 different mobile phone models - from the latest smartphone to traditional mobile phones.

With over one million users in 46 countries, Vopium powers reliable, cost effective mobile communications around the world. Vopium is listed on the NYSE Euronext Paris Exchange. For more information, please visit http://www.vopium.com